



59th Theme: Stronger Together

Northland Independence Day Parade 2023 Sponsorship Form

The Northland Community Council is in the business to help businesses in our area. In addition to being a great source of fun for our families the parade is a wonderful way to showcase our neighborhood businesses. We have great incentives for you to sponsor our parade, but more importantly, we think it would serve you best to participate in the parade as well.

This is the only community parade in Columbus on the 4th of July. It is the largest social event in the Northland area every year. Thousands of people line Karl Road from Morse to Dublin Granville Road to watch the parade that starts at 11:00 AM. Our local parade is getting bigger and better every year. It is because of sponsors like you that the parade continues to be the biggest community celebration in the Northland area of Columbus, year after year. 2023 will be our 59th parade to continue a great tradition.

We want to make sure you have time to include support for this civic celebration in your 2023 budget. Plus, we want to make sure we include your Name and Logo in all our promotional materials.

Benefits

- Business Logo/Name on all 8'x3' Sponsor banners; both in the parade and at the review stand
- Name of Business on all public relations material going out about the parade
- At least (3) times your Business will be announced from the review stand
- If you are in the parade a special introduction will be made as you pass by the review stand
- The higher the level of sponsorship the bigger your logo will appear.
- We will be discussing with all our sponsors other ways we can support you.

You certainly do not need to make a commitment right away. But even so, we would like to receive feedback from you. Even if you do not see a promotional benefit in the parade, we want to discuss ways the 130,000 + folks in the Northland area can help your business or organization grow!

Company Name:		Website:	
Contact Name:		Phone #:	
Email:		Date:	
Sponsorship	<input type="checkbox"/> Gold \$2500 <input type="checkbox"/> Red \$1500 <input type="checkbox"/> White \$1000 <input type="checkbox"/> Blue \$500 <input type="checkbox"/> Friend \$100		

Once we receive your commitment, we will ask you for your logo and the text if needed.

Please make checks out to: **Northland Community Council Parade**

Mail to: **Northland Parade, 4551 Flower Garden Drive, New Albany Ohio 43054**

Best regards,

The Northland Community Council Parade Committee

<http://northlandparade.org/>
chair@northlandparade.org