



Dear 2024 Parade Participant,

This year's Independence Day Parade will begin on July 4, 2024 at **10:00am**. The 2024 theme is "**Diamonds of Columbus**." Parade line-up will begin at **8:30 AM** near the intersection of Morse Road and Karl Road. The lot where we will meet this year is the west parking lot of the former Home Buys location, at 1630 Morse Road, Columbus, OH 43229. The parade procession travels 1.6 miles north on Karl Road to the Karl Road Baptist Church's north entrance way. It is anticipated that the last entrant will complete the procession at 11:30 am. We anticipate this year's parade will include marching bands, bicycles, police department, fire department, floats and a variety of entries from schools, community groups, and organizations.

***The Parade is a completely volunteer effort which requires hundreds of hours of dedicated work to pull together this annual event.*** We ask our commercial and political partners to pay a fee each year for the parade which helps support it. The funds pay for the permit, police, trash pick-up, insurance, crowd control, float awards, and the wonderful grants we are able to give to our High School programs. Additional funds are raised entirely by the volunteers asking for donations. As always, you have an opportunity on the entry form to donate to help the parade as well. We ask that you consider donating if you don't pay a fee and if you do, if you could add an additional donation. We greatly appreciate each donation.

Finally, if you know of anyone who would be interested in volunteering for the 4<sup>th</sup> of July Parade - before, during, or after the parade - please have them email [chair@northlandparade.org](mailto:chair@northlandparade.org). We have plenty of positions for anyone who wants to volunteer and many hands make light work!

Below you will find the parade entrant registration form and liability waiver. Both forms must be completed in order to participate in this year's parade. This form may be completed and emailed to: [chair@northlandparade.org](mailto:chair@northlandparade.org) or printed, completed, and mailed to:

Northland Parade  
4551 Flower Garden Drive  
New Albany Ohio 43054

[chair@northlandparade.org](mailto:chair@northlandparade.org)

<http://northlandparade.org>

# 2024 Northland Independence Day Parade Entry Form

An initiative of the Northland Community Council

July 4, 2024

**8:30 am:** Staging and line-up begins at the former Home Buys parking lot, 1630 Morse Road

**10:00 am:** The parade begins from the entrance to Huntington Bank, 4660 Karl Rd

Procession travels north on Karl Road from Morse Road to Karl Road Baptist Church (1.6 miles)

Organization Name	
Contact Person	
Contact's Phone #	
Contact's Email	
Mailing Street Address	
Mailing City, State	
Mailing Zip Code	
URL if applicable	

**Type of Organization, Group, or Participant** (circle or highlight appropriate group)

Antique vehicle	City	Fraternal	Musicians	School/students
Auto club	Civic association	Honor Guard	New Americans	Scouts
Band/orchestra	Community group	Horses	Organization	Service group
Bicycles	Corvette club	Magician / Clown	Pets	Sports team
Business (a)	Festival/event	Military	Police dept.	Veterans
Church	Fire dept.	Motorcycle club	Political (b)	Youth group
<b>Diamond Group:</b>		Other:		
If applicable, which additional country will you represent?				

See [northlandparade.org](http://northlandparade.org) for Diamond Groups

Our goal is 60 countries represented in our 60th parade!

## Registration Fees & Donation

(a) Business:	\$90 before June (early bird)	\$125 after
(b) Political:	\$140 before June (early bird)	\$175 after
Donation to support the parade:		
Check payable to "Northland Community Council Parade" for a total of:		

Please note entry fees are not refundable or tax deductible as a charitable contribution.

## NEW! Ten Year Time Capsule

You may add one 9"x12" manilla envelope to the 10 year time capsule to be opened at the **2034 Unity Festival**.

## Group Description

Please provide a 30-word maximum captivating description of your group. Make this a great elevator speech! The Master of Ceremonies reads this to spectators as you pass. Groups can enter more than one entry, but a form must be completed for each entry. Please note "2024" equals 4 words (two thousand twenty four)


**Vehicles** Describe/list the vehicles in your group. All must be licensed, insured, & have 1 licensed driver.


# 2024 Northland Independence Day Parade Waiver of Liability

The Northland Community Fourth of July Parade is a public event taking place on the streets of the city of Columbus. Though every effort is made to ensure the safety of all participants, a participant organization and its members must agree to assume all risk of property damage, personal injury, or death to themselves and/or others which is inherent to any outdoor activity on a public street.

In consideration of its participation in the Northland Community Fourth of July Parade, the undersigned participant organization, on behalf of itself and all of its members, agrees to waive any liability against, indemnify and hold harmless the Northland Community Council and its committee members, officers, agents, employees, representatives, sponsors, and assigns from and against any loss, liability, costs, demands, claims, fines, debts, and/or judgements that participant, participant members, performers, employees, independent contractors and/or volunteers may sustain or incur as a results of or arising from their involvement in the Northland Community Fourth of July Parade, such indemnification to include reasonable attorney fees. Participant organization represents all motorized vehicles used by it and its members in the parade will be properly licensed and insured, to include at least state minimum liability coverage.

Participant organization and members also stipulate that the Northland Community Council and its committee members, officers, agents, employees, representatives, sponsors, and assigns have made no representations, promises, or guarantees regarding parade positions or preferential treatment of any kind.

By signing this waiver of liability, the undersigned agrees that he/she/they has read and understands the aforementioned and agrees that the participant organization and its members will comply with all parade rules, regulations, and decisions.

Organization Representative's Printed Name	
Organization Representative's Signature	
Participant Organization's Name	
Organization Representative's Title	
Date Signed	

**Please Initial Each Row:**

	All candy, favors, etc. must be handed out along the parade route to parade watchers. Absolutely no candy, favors, etc. are to be thrown from vehicles, bicycles, or floats. For everyone's safety, all participants in my party know not to throw.
	We will always move forward and not fall behind the participants in front of us.
	For everyone's safety, the driver of any vehicle on the parade route must not exit their vehicle.
	Each driver will show their driver's license & proof of insurance at the parade's registration table.
	By not abiding to these, we know we may be escorted off the parade route and/or denied entry into future parades.

Please return this entry form, waiver of liability, with your payment of the applicable registration fee and/or donation - checks payable to **Northland Community Council Parade** to:

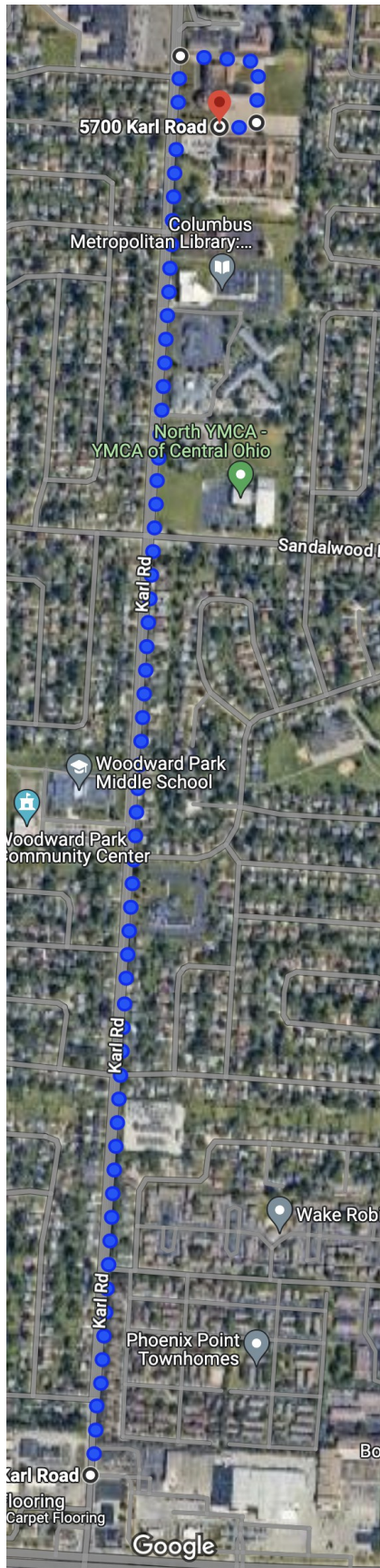
Northland Parade, 4551 Flower Garden Drive, New Albany Ohio 43054

Or email completed form to [chair@northlandparade.org](mailto:chair@northlandparade.org)

- **Entry forms without a signed Waiver of Liability form will not be processed.**
- **For sponsors, your check & logo must be received before June to be on the Sponsor Banner**



## 2024 Northland Independence Day Parade Route



In 2023, the Granville Shopping Center said no when asked for permission to use their parking lot as the parade ending point. Thankfully, the Karl Road Baptist Church (KRBC) said yes when we asked if we could use their parking lot as the parade's ending point. Their one stipulation is that we use the northern entrance as many parade watchers use their front yard.



At KRBC's northern driveway, vehicles **without** ribbons, banners, balloons, and other decorations that may fly off will be allowed to proceed safely north on Karl Road. All other participants must enter the KRBC's parking lot. So parade participants behind you may safely enter too, please follow the instructions of the volunteers in the parking lot and do not stop on the northern side of the parking lot.

When the last parade participant and the trailing Columbus Police cruisers that signify the end of the parade pass the southern driveway, you may leave as traffic allows. Do not reenter the parade route during the parade as this is prohibited by insurance, a safety hazard, and creates a backup for active parade participants.

If time allows, you may walk up to Karl Road to become a spectator and watch the ending of the parade! You may choose to network and mingle with the other participants that have also finished.

We hope you enjoy participating in this year's parade & all of your 4th of July celebrations!

**Thank you!**



## Northland Community Fourth of July Day Parade 2024 Sponsorship Form

The Northland Community Council is in the business to help businesses in our area. In addition to being a great source of fun for our families the parade is a wonderful way to showcase our neighborhood businesses. We have great incentives for you to sponsor our parade, but more importantly, we think it would serve you best to participate in the parade as well.

This is the only community parade in Columbus on the 4th of July. It is the largest social event in the Northland area every year. Thousands of people line Karl Road from Morse to Dublin Granville Road to watch the parade that starts at 10:00 AM. Our local parade is getting bigger and better every year. It is because of sponsors like you that the parade continues to be the biggest community celebration in the Northland area of Columbus, year after year. 2024 will be our 60th parade to continue a great tradition. Two important goals are **having 60 countries represented and 10,000 spectators!** This year's theme is "**Diamonds of Columbus.**"

We want to make sure you have time to include support for this civic celebration in your 2024 budget. Plus, we want to make sure we include your Name and Logo in all our promotional materials.

### Benefits

- Business Logo/Name on all 8'x3' Sponsor banners; both in the parade and at the review stand
- Name of Business on all public relations material going out about the parade
- At least (3) times your business will be announced from the review stand
- If you are in the parade a special introduction will be made as you pass by the review stand
- The higher the level of sponsorship the bigger your logo will appear.
- Your logo will be on our website, volunteer t-shirts, and giveaways during the parade.
- You may add one 9"x12" manilla envelope to the 10 year time capsule to be opened at the **2034 Unity Festival.**

All sponsors are encouraged to participate in the parade and to have fun while directly reaching out to the spectators!

While you do not need to make a commitment right away, we would like to receive feedback from you. Even if you do not see a promotional benefit in the parade, we want to discuss ways the 130,000 + folks in the Northland area can help your business or organization grow!

Company Name:		Website:	
Contact Name:		Phone #:	
Email:		Date:	
Commitment:	___ Diamond \$2,560 ___ Red \$1,560 ___ White \$1,060 ___ Blue \$560 ___ Friend \$100		

Please send your commitment, your logo (PNG please), and desired text to [chair@northlandparade.org](mailto:chair@northlandparade.org) before June 2024 to be included on the Sponsors Banner.

Please make checks out to: **Northland Community Council Parade**

Mail to:

**Northland Parade  
4551 Flower Garden Drive  
New Albany Ohio 43054**

Best regards,

The Northland Community Fourth of July Parade Committee

<http://northlandparade.org/>  
[chair@northlandparade.org](mailto:chair@northlandparade.org)